

WHAT IS CLAIMED IS:

1. A necktie holding apparatus, comprising:
a generally elongate body portion having first and second ends,
a first engagement mechanism located at said first end, for attaching the necktie holding apparatus to the collar button of a shirt;
a second engagement mechanism located at said second end, for attaching the necktie holding apparatus to a knot formed in a necktie.
2. The necktie holding apparatus of claim 1 wherein said first engagement mechanism comprises a button hole in an enlarged area at the first end.
3. The necktie holding apparatus of claim 1 wherein said second engagement mechanism is a hook.
4. The necktie holding apparatus of claim 1 wherein said first engagement mechanism is a first hook having a curvature generally lying in a first plane, and said second engagement mechanism is a second hook having a curvature in a second plane, wherein said first and second planes are generally orthogonal.
5. The necktie holding apparatus of claim 1 wherein said apparatus is made of plastic.
6. The necktie holding apparatus of claim 1 wherein the distance between said first and second ends is between about 1.5 and 2.5 inches.
7. The necktie holding apparatus of claim 1 wherein said elongate body is generally flat.
8. A necktie holding apparatus, comprising:
a plastic, generally flat elongate body having an attachment structure at a first end thereof for securing the necktie holding apparatus to the collar button of a user's shirt;
a hook at the second end of said elongate body for engaging a knot in a user's necktie;

wherein the distance between said first and second ends is between 1.5 and 2.5 inches.

9. The necktie holder of claim 8, wherein said attachment structure comprises a buttonhole for receiving said collar button.

10. The necktie holder of claim 1 wherein said apparatus is made of metal.

11. The necktie holder of claim 10 wherein said metal necktie holder is formed from a metal wire.

12. The necktie holder of claim 10 wherein said metal is a precious metal.

13. A method of holding a necktie in position on a shirt having an unbuttoned collar button, comprising:

securing one end of an elongate necktie holder to the collar button of the shirt using a first attachment mechanism on a first end of said necktie holder,

securing the other end of said necktie holder to the knot of a necktie using a second attachment mechanism at the second end of said necktie holder.

14. The method of claim 13, wherein said second attachment mechanism comprises a hook.